



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Contract # 2598955

Schedule Dates 08/12/16-08/15/16
Advertiser Rebuilding America Now (111544)
Agency Multi Media Services Corp-Alexandria (4564)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REBUILDING AMERICA NOW (852747)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Neal McDonald,
Phone/Fax /
CPE 61/93/645
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Rebuilding America N
Separation: 30
RACHEL CHASON/YVONNE CONTE

Date Entered 08/10/16
Last Modified 08/12/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25264757
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$81.00
Net Total \$459.00
Sales Tax

By Broadcast Month	Spots	Rate
Aug. 2016	6	\$540.00
Grand Total:	6	\$540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (3)	08/12/16-08/12/16	2	:30	9A- Dr Phil 2	1					1			1	\$80.00	\$80.00	Greensboro (WXLV)	DR. PHIL	8/10/16
2.0	Normal Line / SPOT (1)	08/15/16-08/15/16	2	:30	9A- Dr Phil 2	1	1							1	\$80.00	\$80.00	Greensboro (WXLV)	DR. PHIL	8/10/16
3.0	Normal Line / SPOT (2)	08/12/16-08/12/16	4	:30	2P- ABC-General Hospital	1					1			1	\$90.00	\$90.00	Greensboro (WXLV)	GENERAL HOSPITAL	8/10/16
4.0	Normal Line / SPOT (3)	08/15/16-08/15/16	4	:30	3P- Dr Phil	1	1							1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	8/10/16
5.0	Normal Line / SPOT (1)	08/15/16-08/15/16	2	:30	9A- Dr Phil 2	1	1							1	\$80.00	\$80.00	Greensboro (WXLV)	DR. PHIL	8/12/16
6.0	Normal Line / SPOT (3)	08/15/16-08/15/16	4	:30	3P- Dr Phil	1	1							1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	8/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Belinda Adams

8-12-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Multi Media Services

do hereby request station time concerning the following issue:

2016 Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

This broadcast time will be used by: Rebuilding America Now

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Donald J. Trump and/or Hillary R. Clinton, President of the United States, 11/8/2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Rebuilding America Now, PO Box 26141, Alexandria, VA 22313

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Call, Treasurer
Christopher Marston, Custodian of Records

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

☒ Accepted ☐ Accepted in Part ☐ Rejected

Allison Aldred Allison Aldred DO

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.